



DATE: December 11, 2015

TO: State Board of Health Members

FROM: Joseph Iser, MD, DrPH, MSc, Chief Health Officer

SUBJECT: Chief Health Officer Report

Tobacco Control Activities

The Southern Nevada Health District Tobacco Control Program staff continues to provide technical assistance to programs interested in protecting the health of employees and patrons through voluntary smoke-free policies. During the month of September, 12 local businesses implemented minimum distance policies and/or e-cigarette policies.

The Las Vegas Lesbian, Gay, Bisexual, Transgender (LGBT) Pride Festival took place on September 19, 2015. Festival organizers continue to provide a tobacco-free environment for festival participants. Health District staff provided signs, promoted the Quitline, and provided technical assistance throughout the planning and implementation of the event. An estimated 11,000 people attended the event.

Partnerships to Improve Community Health (PICH)

As part of its Partnerships to Improve Community Health (PICH) grant activities, CrossFit functional instruction for students began in September in 28 new schools and continued in 11 schools. Additionally, a two-hour "Brain Break" professional development workshop was conducted on Sept. 10 for 55 elementary school teachers. Research shows that physical activity affects the brain in ways that allow students to be more engaged and ready to learn. The workshops provided tools to help teachers incorporate movement into all classroom settings. Project evaluation efforts are ongoing.

Southern Nevada Injury Prevention Partnership (SNIPP)

The Southern Nevada Injury Prevention Partnership (SNIPP) advises and assists the Regional Trauma Advisory Board in the structure and development of the injury prevention component of the Southern Nevada Trauma System Plan and assuring the provision of injury prevention efforts with emphasis on those that directly impact the trauma system. Recently, members discussed the increase of non-accidental trauma patients treated at UMC.

In response, UMC is working closely with Prevent Child Abuse Nevada and has developed the Time Out Campaign, "Save a Child's Live," that provides families with information about available

resources at the time of the patient's discharge. The committee also viewed "Analysis of Trauma Data in Nevada: Bicycle Crashes, Helmets and Implications for Public Health," a presentation by Nadia Fulkerson, MPH, University of Nevada School of Medicine and Center for Traffic Safety Research. The presentation noted that 48 percent of bicycle crash patients had serious to critical injuries, and helmet use was low at 31 percent in Nevada.

Information was also provided to the partnership members on prescription drug abuse and overdose. As a result of the passage of Senate Bill 459, the Good Samaritan Drug Overdose Act, opportunities have been identified to enhance surveillance activities and SNIPP will continue to monitor the progression of this issue.

Childcare Provider Toolkit

The Health District and The Children's Advocacy Alliance completed development of a childcare provider toolkit to help childcare centers meet new guidelines and/or regulations that promote healthier nutrition options and increased opportunities for physical activity. The toolkit includes a guide to help parents select childcare centers that provide physical activity and healthy eating opportunities for children. Information about the toolkit has been shared with over 250 childcare providers and is now posted the Get Health Clark County website at: <http://gethealthyclarkcounty.org/color-me-healthy/childcare-nut-fit-policy.php>.

Injury Prevention Program

Through the end of September, there were 41 total submersion incidents with 7 of those officially resulting in fatal drownings. Five of those fatal drowning victims were under the age of 4 years of age. Thirty-nine of the incidents occurred in pools, with 29 of those occurring in residential pools and the other 10 occurring in public pools. Of the 33 submersion incidents for which the Health District had race/ethnicity data, 48 percent (16) were Caucasian, 27 percent (9) African-American, 18 percent (6) Hispanic, and 7 percent (2) Asian.

Accreditation Update

- Data collection for the Community Health Assessment has been completed and the team is in the process of converting the data into a user friendly format.
- The Community Health Improvement Plan subcommittee is in the process of writing the introduction and background to the Community Health Improvement Plan. The partner subcommittees, which include Access to Healthcare, Policy and Funding, and Chronic Disease, continue to work on strategies, activities, and short- and long-term indicators. The progress of the subcommittees will be posted at www.HealthySouthernNevada.org. Individuals and organizations interested in joining one of the partner subcommittees are encouraged to contact Adele Solomon, accreditation coordinator.
- A student intern is assisting with the facilitation of the Chronic Disease partner subcommittee meetings. Additional interns are being recruited from Creighton University, University of Nevada Reno, and East Tennessee State University to assist with meeting facilitation.
- The Quality Improvement team is working on Performance Management and Workforce Development to create policies and educational components for staff.